



Shaping Spaces, Inspiring Lifestyles

Company Profile

Owned by  **RAM**



From Concept to Comfort.

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More than
Two Decades of Design.
A Lifetime of Trust.

01

About Us

It is a leading name in **Saudi Arabia's Wooden Manufacturing Industry**, and it is distinguished by over **Two Decades of Proven Expertise and Innovation.**

Our extensive experience has enabled us to **Consistently Meet the Evolving Needs of our Clients**, who often exceed expectations through tailored solutions.

We take pride in earning the trust of our clients by delivering innovative designs and products that combine exceptional value, superior quality, that combine exceptional value and superior quality.

Our Sectors:

- Design and Manufacturing Furniture.
- Project Wood Works.

Industry:

- Commercial.
- Hospitality.

02

A Vision That Leads



Our vision is to **Lead the Wooden Manufacturing Industry in Saudi Arabia** by maximizing local content in line with Vision 2030 — through boundary-breaking designs, innovative craftsmanship, and a commitment to excellence that inspires lifestyles worldwide.



03

A Mission in Motion

Our mission is to **Challenge Convention and Address Complex Design needs** by delivering innovative solutions that transform spaces into ideal environments.

We bring **Creative Visions to Life with Precision and Purpose**, turning our clients' imagination into our mission.

04

Promise of **Excellence**



To create lifestyle environments that reflect individual tastes, while **Crafting Dynamic Spaces Tailored to each Business's Unique Vision** and operational goals.



105

Technical Workforce

The Factory

One of GCC's Most Advanced

7000sqm

Wooden Manufacturing Factories

The factory's workforce consists of **Skilled Professionals Specialized in the Wooden Manufacturing Industry** and its related components **Across Various Fields.**



Engineers & Quality Controllers
Skilled Manufacturers
Installation Technicians

The team has **Extensive Technical Experience of More than Two Decades** in the wooden manufacturing industry.



Our Modern Machinery
enables us to Meet the needs of All Project Sizes



40+ Main Machines



The factory's availability of all types of modern machinery enables it to meet the needs of all project sizes at minimal cost and in the **shortest time while maintaining quality, durability, and production efficiency** across various product types.

Logistics That Never Miss a Beat



Logistical Support



The factory has a dedicated logistics support team for:

- Securing Raw Materials.
- Supervising installation.
- Providing Quick Solutions for Feedback.
- Prompt Response after Installation.
- Fast Issue Resolution During the Warranty Period.



General Manufacturing Steps:

1

1. Identify the type and quantity of raw materials required for the manufacturing process.
2. Purchase the raw materials from the local market (locally produced).
3. Begin the manufacturing process:
 - a. Cut the wood according to the desired dimensions.
 - b. Treat the cut wood based on the specifications of the intended final product.
 - Machine sanding.
 - Manual sanding.
 - Automated Formica lamination.
 - Automated veneer lamination.
 - Automated melamine lamination.
 - Automated wood drilling.
 - Automated wood engraving based on the product specifications.
 - c. The product is assembled at this stage.
 - d. Accessories specific to the product are installed.
 - e. The product is painted and dried in dedicated paint rooms.
 - f. The final product is cleaned. The product is packaged automatically.

2

The product is delivered to the site, noting that some products are delivered in parts and assembled on-site depending on the size and type of the product.



06

Our Clients List

Trusted by Industry Leaders





07

Signature Projects

Projects Showcase

بتييل

Bateel

Bateel Offices



Design Consultant
Bateel



Project Duration
3 Months



Location
**Hamad Tower,
King Fahad Road, Riyadh, KSA**

Project Objective:

The Bateel Offices project in Hamad Tower, Riyadh, aimed to create a workspace that embodies the premium essence of the Bateel brand, blending modern design with top-notch functional office solutions.





BPCC Offices



Project Duration
4 Months



Location
**Amaad Business Park
Dhahran, KSA**

Project Objective:

Delivering a modern and functional interior fitout with tailored furniture solutions to elevate the workspace environment and boost maximum productivity.



CREDIT SUISSE

Part of UBS Group

Credit Suisse Bank Offices



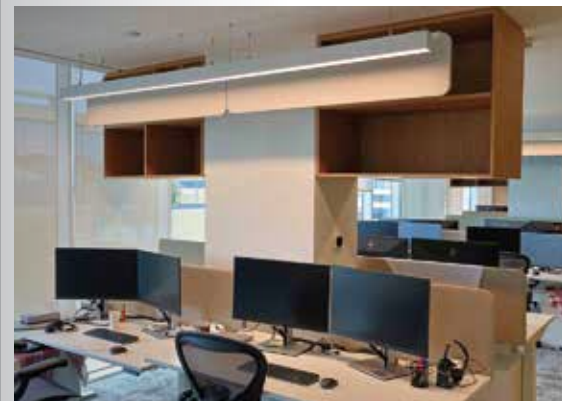
Project Duration
5 Months



Location
**Laysen Valley,
Riyadh, KSA**

Project Objective:

The Credit Suisse Bank project aimed to be Golden LEED certified by creating a sophisticated office space reflecting the bank's global presence and commitment to excellence.





DNV



Project Duration
3 Months



Location
**Al Fardan Tower,
Al Khobar, KSA**

Project Objective:

The DNV project aimed to create a modern and functional workspace that reflects the client's identity and enhances employee productivity and comfort.





ELM



Project Duration
Ongoing Project



Location
**Laysen Valley,
Riyadh, KSA**

Project Objective:

Scope of work included wooden and metal cladding for walls and ceilings, fire-rated wooden doors, back-painted glass, and fixed joinery elements such as cabinets, hidden storage, lockers, pantries, and a coffee bar.

The project also involved complete ducting and HVAC system installation.

A seamless blend of design and performance tailored to ELM's operational needs.



الكراج
The Garage

Garage



Project Duration
3 Months



Location
**King Abdullah Road,
Riyadh, KSA**

Project Objective:

The Garage project aimed to support a dynamic, innovation-driven workspace with practical and modern furniture solutions.

Our scope included custom-designed workstations, desks, meeting tables, and cabinets—crafted to enhance collaboration, organization, and productivity.

A streamlined setup tailored to the fast-paced nature of The Garage environment.





Halal DEVCO



Project Duration
94 Days



Location
**Samaa Building,
Riyadh, KSA**

Project Objective:

The Halal DEVCO project focused on creating a modern, professional office space that reflects the company's leadership in halal product development.

The design prioritized functionality, productivity, and brand alignment, delivering a workspace that supports innovation and collaboration.





HRDF



Design Consultant
Proger Spa



Project Duration
18 Months



Location
Riyadh, KSA

Project Objective:

The Human Resources Development Fund Saudi Arabia project aimed to deliver a dynamic and modern workspace that reflects the mission of HRDF Saudi to support the development of human resources in the country.

Located in Riyadh, the project focused on creating a functional, technology-enabled environment that supports collaboration, innovation, and the efficient delivery of services.





KACST



Project Duration
113 Days



Location
**Prince Turki Al Awwal,
Riyadh, KSA**

Project Objective:

The KACST project focused on delivering practical and durable workspace elements.

Our scope included custom desks, meeting tables, cabinets, and detailed joinery work—designed to support a high-performance environment aligned with KACST's innovative mission.



KEARNEY

Kearney Saudi Ltd.



Project Duration
4 Months



Location
Riyadh, KSA

Project Objective:

This Commercial office project was tailored to meet the dynamic needs of a modern environment.

Combining cutting-edge design with ergonomic and practical functionality, the space reflects the client's values and vision for innovation and teamwork.



LUCID

Lucid Motor



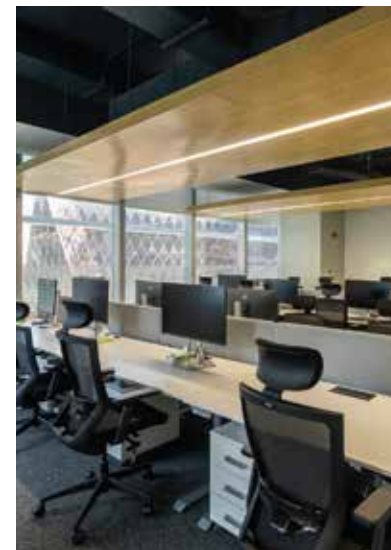
Project Duration
4 Months



Location
KAFD, Riyadh, KSA

Project Objective:

The goal of the Lucid Motor project was to create an innovative and luxurious space that aligns with the brand's commitment to sustainability and excellence.





Mawakeb



Project Duration
6 Months



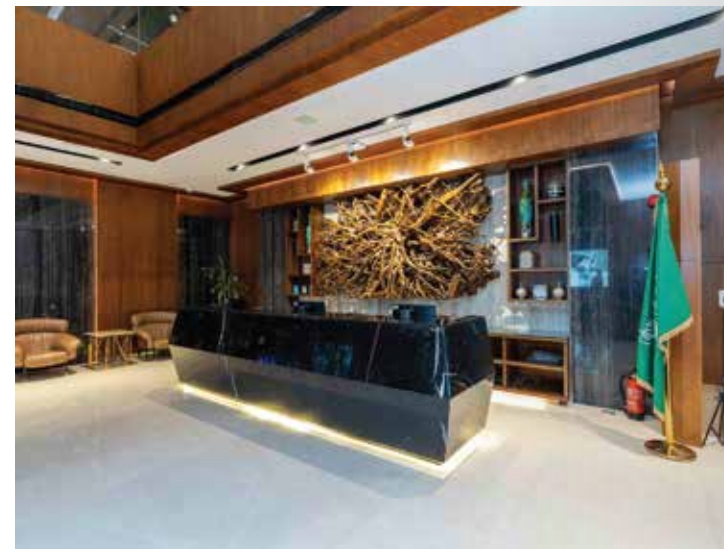
Location
Riyadh, KSA

Project Objective:

Our Mawakeb project focused on designing and developing a state-of-the-art commercial office space that promotes productivity and collaboration.

The project involved creating versatile and modern work environments that cater to the needs of businesses while offering a sleek, professional atmosphere for employees and visitors.

The design integrates functional spaces with contemporary aesthetics, ensuring a seamless and welcoming experience throughout the office complex.



Noluci

Noluci Nail Spa



Project Duration
2 Months



Location
Riyadh, KSA

Project Objective:

The Noluci Nail Spa project focused on creating a luxurious and relaxing space that enhances the beauty and wellness experience.

The design was crafted to reflect the high-end nature of the beauty sector, with a focus on comfort, style, and customer satisfaction.

The space aims to provide a serene environment for clients while aligning with the brand's identity.



FP7McCann

RIYADH

Albert Promo7 Agency



Project Duration
185 Days



Location
Al Olaya Street, Riyadh, KSA

Project Objective:

Albert PromoV Agency aimed to establish a vibrant, cutting-edge workspace that inspires creativity and collaboration.





Radisson Blu Hotel



Design Consultant
Radisson Blu Hotel



Project Duration
1.5 Years



Location
Al Ahsa, KSA

Project Objective:

The Radisson Blu Hotel project is a flagship development aimed at redefining luxury hospitality in Al Ihsa.

With an emphasis on elegance, functionality, and guest comfort, this project focuses on creating a world-class destination that aligns with the brand's reputation for refined hospitality.





Saudi Coffee Company



Project Duration
80 days



Location
Riyadh - Hitten - Lafif Center

Project Objective:

Our work transformed the environment into an immersive and functional workspace, enhancing both operations and customer experience.





SVTS - Tasheer



Design Consultant
Compass



Project Duration
4 months



Location
Hitten, Riyadh, KSA

Project Objective:

All the hidden cabinets, workstation tables, wood cladding, reception counters, wooden doors, kitchen cabinets, WC sink cabinets and Mirrors.





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Proof of Performance

Certificates & Credentials

Built to Meet Global Standards



Cybersecurity Compliance Certificate (CCC)

Compliance with the Saudi Aramco Third Party Cybersecurity Standard (SACS-002), verified by Crowe Saudi Arabia and valid for two years.



Fire Resistant Timber Fire Doors Certificate (IFCC 1802)

Compliance with the SDP 01 Timber Fire Door scheme for the fabrication of fire-resistant timber doors and doorsets, tested and certified by IFC Certification Ltd (part of Kiwa UK Group).





ISO 45001:2018

Compliance with international standards for Occupational Health & Safety Management Systems for furniture manufacturing and supply.



ISO 9001:2015

Compliance with international standards for Quality Management Systems for furniture manufacturing and supply.



ISO 14001:2015

Compliance with international standards for Environmental Management Systems for furniture manufacturing and supply.





Fire Resistant Timber Fire Doors Certificate (IFCC 1848)

Compliance with the SDP 01 Timber Fire Door scheme for the fabrication of fire-resistant composite doors and doorsets, tested and certified by IFC Certification Ltd (part of Kiwa UK Group).





هيئة المحتوى المحلي
والمشتريات الحكومية
Local Content & Government
Procurement Authority

Local Content Certification

Compliance with the Local Content & Government Procurement Authority, confirming a local content score of 17.78% for the year ended 2023.

Valid until July 2025.

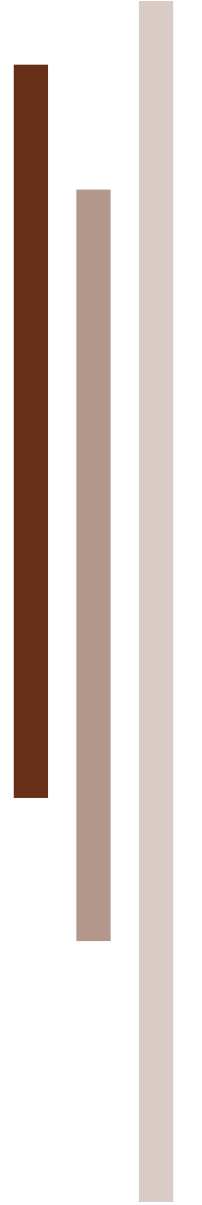


المركز الوطني للرقابة
على الالتزام البيئي
National Center for Environmental Compliance
المملكة العربية السعودية

Environmental Permit

Compliance with the National Center for Environmental Compliance for furniture and wood product manufacturing, valid until May 2028.





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